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HTML/XHTML LEVEL 1

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Course No. CO386B **Date: Mon. May 3**
Course No. MCO386 **Date: Mon. June 21**
Time: 9 am – 4 pm
Location: Springhouse Computers/Exton
Fee: \$195

Course Outline

Lesson 1: Examining HTML

The HyperText Markup Language, understanding hyperlinks, hypertext publishing vs. conventional publishing, understanding HTML document structure and characteristics, using Web browsers, introduction to HyperText Transfer Protocol

Lesson 2: HTML Tags

What are HTML tags?, understanding tag syntax, opening and closing tags, empty vs. non-empty tags, document section tags; head, title and body tags, body text, formatting of tags, heading levels, using layout tags; Break tag, Paragraph tag, Preformatted tag, Block Quote tag, using Logical tags, using lists

Lesson 3: Tag Attributes

Understanding tag attribute syntax, understanding attribute values, setting required attributes, understanding attribute rules, Horizontal Rule tag attributes, Font tag attributes, Heading Level tags attribute, character references, character number references

Lesson 4: Inline Images & Colors

Understanding inline images, the GIF image format, the JPEG image format, GIF and JPEG compared, image format conversion, incorporating inline images, using background images and colors

Lesson 5: Creating Hyperlinks

Using hyperlinks, hyperlink formatting, understanding Anchor tag syntax, identifying different types of anchors, using anchors that link to other Web pages, using anchors that download files, using anchors that automatically address outgoing e-mail, using anchors that link to another section of the same Web page

Lesson 6: HTML Tips & Tricks

 and <P> attributes, forcing a new browser window, keeping users at your site, using the Target attribute, using the <META> tag, <META> tag characteristics, search engine indexing by keyword, search engine hit list descriptions, forcing a new HTML page to be loaded, indicating a copyright holder and date, using the START attribute

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**Call Chester County Night School:
610-692-1964**

**Or register online at:
www.chestercountynightschool.org**

*Classes are held at:
Springhouse Computer Corp.
Eagleview Corporate Center
770 Pennsylvania Ave., Ste. 120
Exton, PA 19341*

Please Note: As a priority partner with Springhouse, we offer these great rates on many Springhouse classes ... but to qualify, you must register through **Chester County Night School.**

Come grow with us through Lifelong Learning -- call 610-692-1964 today!



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